

FOR IMMEDIATE RELEASE:

**BizGees is Transforming Refugees Into Entrepreneurs ...
with the World's First Crowdfunding Campaign to Provide
Solar Lamp "Startups-in-Box" to Refugees in Uganda.**

London/ New York (February 27, 2018) -- BizGees Ltd, a FinTech company and startup catalyst for the world's refugee populations, today announced an innovative funding drive to produce and orchestrate the delivery of its first "startup boxes" to Ugandan refugees.

Startup Boxes comprise of a complete package of training, materials, and business mentoring in native languages. It's sustainable consumer products are well-suited for sale in local villages, street stalls, and accommodate local price points for the low income rural communities.

In 2016, BizGees won the Infosys Challenge for Financial Inclusion at the UNICEF FinTech Jam for Good in London. They were also the first Fintech for Good members of the F-10 - FinTech program in Zurich. In 2017, BizGees was accepted onto the Entrepreneurial Spark accelerator program powered by Natwest in London.

The BizGees approach transforms refugees into entrepreneurs by implementing sustainable innovations

The BizGees process (highlighted below) supporting sustainable micro entrepreneurship transforming refugees into entrepreneurs in rural Uganda.

BizGees

Seed capital provider for refugee entrepreneurs to rent or buy products for local sale & consumption

WSV

Micro-franchise organization that provides logistics and support of microbusinesses

Local NGO

Licenses of micro-franchises that provide delivery Business Boxes with training and mentoring in local languages to refugee startup

Refugee Startup

Three to five individuals from a local village or resettlement camp who rent rechargeable lamps or sell reusable personal hygiene products to villagers

Refugee Consumers

Local villagers who rent eco-friendly lamps on a daily basis (returning it for daily solar-based recharging)



Entrepreneurship transforming low income community members into wealth creators & Job providers.

Featured in a coming podcast of Knowledge@Wharton, one of the world's foremost business educational institutes, Zufi Deo, co-founder of BizGees said, "As a high social impact B Corporation, we measure success by a combination of economic and social returns. We operate with a mission of an NGO or non-profit association while we cultivate economic autonomy among low income communities through social innovation and entrepreneurship. We use standard economic measures to run the business. This helps individuals to economically empower themselves and generate jobs for those around them. It also ensures BizGees can build a successful business as well. In a recent podcast with Startup Commons, a global startup ecosystem generator, Zufi said, "Blockchain is being used to support refugees formalise their economic activity to make them financially included," The full podcast is available on the BizGees website [News](#) page.

CROWDFUNDING STARTUP BOXES

BizGees will begin its fundraising campaign by raising donations and pre-selling high end handmade goods from a post conflict region of the Swat Valley. The profits from this campaign will provide refugees access to formal training, inventory and a 6-month business mentorship program to set up successful micro-businesses. This lowers their failure rates from 90% to less than 10% as firsttime entrepreneurs.

The BizGees crowdfunding approach will double the impact of funds raised. This is an exclusive agreement that BizGees has negotiated for the refugees with their delivery partners locally on the ground in Uganda.

BizGees is taking signups from interested parties on their [Crowdfunding page](#).

Each startup box funded by this campaign will support 3-5 refugees build a successful micro-business. Within the first year, these startup boxes will generate an additional 10 jobs in the local communities. Additionally, the sustainable products sold will catapult the host country to meet their UN Sustainable Development Goals.

Join BizGees in transforming refugees into wealth and job creators.

For further information about BizGees, please visit www.bizgees.org.

About BizGees

BizGees is an interest free micro financial services provider for refugee entrepreneurs across the world. BizGees provides a one-stop shop for economic, financial and social needs of the refugee entrepreneurs. BizGees maintains two offices: in New York and London. BizGees transforms refugees into entrepreneurs. ### Media contacts: Zulficar Deo, [@BizGees](#)